

MARINE Division

Bulletin No. 20-0316-US Date: **18 Mar 2020**

For Immediate Release

Contact:

Dean Corbisier

Ron Ballanti

P: 714-996-7040, x2234

P: 818-349-4608

E: Dean.Corbisier@suz.com

E: ron@strike-zone.net

SUZUKI MARINE RECENTLY HONORED WITH 2019 CUSTOMER SATISFACTION INDEX (CSI) AWARD

(Brea, CA - March 18, 2020) – Suzuki Motor of America, Inc.'s Marine Division was recently honored with a 2019 Customer Satisfaction Index (CSI) Award presented by the National Marine Manufacturers Association (NMMA).

The prestigious Marine Industry CSI Award – which Suzuki has received every year since it began working with CSI in 2006 – is bestowed annually upon boat and engine manufacturers who actively measure customer satisfaction and pursue continuous improvement to better serve their customers. Award recipients are selected for having achieved a 90-percent or higher customer satisfaction rating over the program year (2019), based on information provided by actual customers purchasing a new boat or engine during this period.



2019 Marine CSI Award

“We are honored to receive this CSI award, as it underscores two achievements that have always been important to our company and our corporate culture – continually improving our line of outboard motors and striving to satisfy our all of our customers,” said George “Gus” Blakely, Vice President Sales, Suzuki Motor of America, Inc. Marine Division. “We are committed to building the best possible outboard motors and bringing state-of-the-art technology to our full product range – not just the largest, highest horsepower engines. By doing this, we will continue to create an enjoyable boating experience and satisfy Suzuki customers across the board,” added Blakely.

Suzuki Marine manufactures a full line of 4-stroke outboard engines ranging from 2.5 to 350 horsepower. Among its new product offerings for the 2020 model year is the DF300B – the industry's first 300 hp V-6 outboard with Suzuki's exclusive twin contra-rotating propellers. Suzuki also recently launched new DF150RSS and DF200RSS high performance outboards for the bass and bay boat market. To learn more about these new-for-2020 products, or Suzuki's entire line up of premium quality 4-stroke outboard motors ranging from 2.5 to 350 horsepower, visit www.suzukimarine.com.