

MARINE Division
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SUZUKI DF300B WINS 2020 TOP PRODUCT AWARD FROM *BOATING INDUSTRY* MAGAZINE

(Brea, CA –May 5, 2020) Suzuki Marine was honored today with a 2020 Top Products Award from leading marine business journal *Boating Industry* Magazine. Suzuki received the award for its new DF300B V-6 4-Stroke Outboard — the first outboard in its class to offer the proven benefits of Suzuki’s contra-rotating twin propellers.



Winners of this annual award are hand picked by the editorial staff of *Boating Industry* from among hundreds of nominated products. This coveted award is given each year to 50 total products that stand out for their innovation, uniqueness and benefits they bring to the boating industry. They are chosen from a wide array of categories, including boats and engines, electronics, accessories, apps and others.

The Suzuki DF300B was developed to bring a new level of acceleration, performance and efficiency to a whole class of boats rated for 300/600/900/1200 total horsepower in single through quad installations. Suzuki’s proven contra-rotating twin propellers deliver superior “grip” on the water when boaters hit the throttle, for excellent hole shot and acceleration — even when pushing large, heavily loaded boats. For anglers and boaters, this means superior performance from start to finish — better hole shot, stronger mid-range acceleration, improved top-end speed and enhanced low-speed maneuvering.

With the engine’s power distributed over six blades, rather than three, Suzuki is able to reduce the size of the gears and create a sleek, hydrodynamic lower unit that slices through the water with minimum drag. It is an ideal power solution for today’s large, heavy center console fishing machines, offshore catamarans and performance pontoon/deck boats.

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“At Suzuki, we have always taken great pride in developing new technologies that meet the needs of the market while satisfying consumer demand for performance, reliability and fuel efficiency,” said George “Gus” Blakely, Vice President of Sales for Suzuki Motor of America, Inc. Marine Division. “The response to our new DF300B has been overwhelming, and winning this prestigious award is a feather in the cap of everyone at Suzuki who worked so hard to make it happen. We are proud to accept this award,” added Blakely.

For more information on these new outboards, or any of Suzuki’s full line of Ultimate Outboard Motors from 2.5 to 350 horsepower, please visit www.suzukimarine.com.

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